



## **A NEW GENERATION: INTRODUCING THE BERTRAM 64**



The designers and engineers at Bertram have been busy developing some new concepts that will surely be well received by the company's hard core sport-fishing aficionados. The buzz surrounding the new Bertram 64 convertible is unremitting and the new model is expected to deliver upon the expectations of the company's most ardent worldwide enthusiasts.

Without compromising the incredibly sea worthy hull that has made this sport-fishing brand so notorious over the past fifty years, Bertram engineers are introducing modifications and improved features that evoke Bertram's model past. But, the 64 takes on a whole new form, embracing acutely sleek features that will define Bertram's future. The new 64' will be undoubtedly a Bertram in every sense of the term.

This new 64 Bertram, designed in collaboration with Studio Zuccon International Project, Ferretti Group's AYT (Advanced Yacht Technology) and Centro Stile Ferretti Group, has been created for its intended use and outperforms other sport-fishermen of similar size. It is equipped with CAT C-32 ACERT engines powered at 1925 hp each and is expected to top out at 40 knots. Surmounting other sport-fishing boats of this category, its optimum power and control will thrust this new model through the toughest waters. Designed to get you to the fishing grounds and back to the docks as safely as possible with speed and agility, it relies heavily upon solid construction, high-performance and innovative technology, all of which contribute towards the uncompromising smooth and dry ride.

With a new sleek, racy and aggressive exterior profile due to restyling of Bertram's famous shear-line, the B-64 will surely turn heads down the docks. It will be enviably Bertram in appearance and introduce small enhancements

and added amenities to provide you with the most seamless sport-fishing experience on the water. Larger expansive side cabin windows have been incorporated into the exterior design and a smooth windscreen distinguishes the exterior brow, which will be offered as standard for the conventional sport-fishermen or full forward window as an option. Either way, its curved exterior lines are progressive, but still identify it as none other than a Bertram.

The cockpit boasts 194 sq. feet of working space including large mezzanine deck loaded with added storage and fishing features for any of your angling desires with extra large in-floor cockpit fish boxes, built in bait-well, spacious refrigerator/freezer and ample rod storage that will surely satisfy your sport-fishing requests. Also available is the optional pressurized fish box with see-through window with lights.

The 64 comes equipped with a Mortiz OctoPlex system that remotely controls and monitors all AC and DC power distribution throughout the boat. The innovative technology is capable of providing complete vessel status using a standard NMEA 2000 network with extensive monitoring capabilities, which extends to regulate the bilge areas, tank levels, battery and even engine and generator status among many other additions.

The cutting edge design will be revealed at the upcoming Ft. Lauderdale International Boat Show October 27-31<sup>st</sup>, 2011.

**Bertram 64 Specifications (Preliminary)**

LOA (with bow pulpit)	67'6" (20.6m)
LH	63'6" (19.4m)
Beam	18'5" (5.61m)
Draft	5'3" (1.6m)
Cockpit Area	194 sq. ft. (18m <sup>2</sup> )
Fuel Capacity:	1,850 U.S.gal (7,000lt)
Displacement	91,600 lbs (41.5t); Enclosed 97,000 (44t)
Fresh water capacity	360 U.S.gal (1,363)
Standard Engine	CAT C32 1676hp
Engine Option	CAT C32 Acert 1925hp MTU 16v 2000 CR 2001hp M-91

**BERTRAM AND THE FERRETTI GROUP**

Bertram is a brand of Ferretti Group, one of the world leaders in the design, construction and sale of motor-yachts with a unique portfolio of some of the most exclusive, prestigious brands in the nautical world: Ferretti Yachts, Pershing, Itama, Bertram, Riva, Mochi Craft, CRN and Ferretti Custom Line. The Group, led by Chairman and Founder Norberto Ferretti and by CEO Giancarlo Galeone, has always been at the very heights of the pleasure boating market due to constant product and process innovation, continuous research and development and cutting-edge technological solutions. The extensive range of yachts on offer is designed by highly specialized technicians and engineers at AYT - Advanced Yacht Technology, one of the most advanced naval research and design centres in the world, which liaises with the Centro Stile Ferrettigroup, an expert team of architects and designers who continuously research aesthetic, functional and innovative solutions, and are built at the Group's modern production units in Italy and the USA. The Ferretti Group, founded in 1968, is also present in Asia, with a branch of representation and promotion in Shanghai, as well as in the United States with Ferretti Group of America, one of the top companies operating in the North American market that specializes in the sale and marketing of these luxury yachts as well as other nautical services. An exclusive network of around 60 carefully selected dealers guarantees the Group's presence in over 80 countries, thereby ensuring valued clients receive the very best assistance in marinas all over the world.